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Savings in operating costs. Actually, the expense load of UCA is less than half of any other charitable or political money-raising effort in America because the vital factor of unity works for UCA.

A. How much should I give?

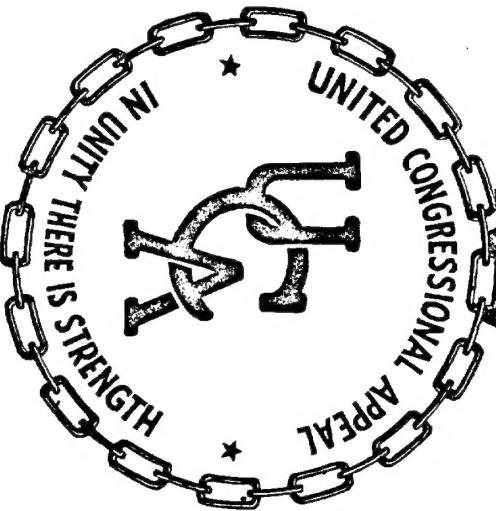
Every penny you invest in UCA will produce maximum results in solid political results. Imagine that you had a chance to contribute to a campaign to defeat the most liberal members of Congress and elect responsible statesmen in their places. Through UCA, you do have that chance! How much is victory worth to you?

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UNITED CONGRESSIONAL APPEAL

P. O. BOX 1902, WASHINGTON, D.C. 20013

QUESTIONS  
and  
ANSWERS



BRUCE ALGER, CHAIRMAN  
UNITED CONGRESSIONAL APPEAL  
P.O. BOX 1902  
WASHINGTON, D.C. 20013



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**Q. What is the UNITED CONGRESSIONAL APPEAL and what does it do?**

A. UCA is a political committee supporting the election of responsible statesmen to the Congress.

**Q. Who heads it?**

A. Former five-term congressman Bruce Alger is chairman. While representing his Fifth District of Texas from 1955 to 1965, Mr. Alger produced one of the most outstanding and consistently responsible records ever attained. Mr. Alger is presently a realtor in Florida.

**Q. Who are the members of UCA?**

A. See the list on the back panel.

**Q. How were the members of the Board selected?**

A. Every head of a conservative group or publication with 10,000 or more members or subscribers has been invited to join. Those who have joined to date are listed.

**Q. Why is unity of Conservative groups important?**

A. Because *in unity there is strength*. Conservatives must pool their strength in order to effectively compete against the massive, highly-organized and well-financed forces of the Left, such as COPE of the AFL-CIO.

**Q. How does UCA operate?**

A. UCA carries on a continuing search to discover the particular congressional or senatorial races where a responsible candidate is running against a liberal and needs campaign money. Taking into consideration many factors, including the amount of money available, the Board of Awards will then make a contribution to the campaign committee of the candidate.

**Q. How much does UCA contribute to these candidates?**

A. Contributions to campaigns have ranged between \$500 and \$2500. It is anticipated that future contributions will follow this pattern.

**Q. How do I know that the money I contribute is actually used to back good candidates?**

A. Being a political committee, UCA is required to file a quarterly report to Congress. Also, a complete financial report will be prepared at year-end and made available to all who contribute.

**Q. How is a contribution to UCA different from a contribution to a political party?**

A. Because UCA supports *only responsible candidates*, regardless of party. Also, UCA enters selected primary contests, which no party organization does.

**Q. How is the merit of a candidate gauged?**

A. If he is an incumbent, the basic gauge is *Liberty Ledger*, the voting record published by LIBERTY LOBBY, one of the members of UCA's Board of Awards. If he is not an incumbent, his reputation and past history is carefully weighed against the record of his opponent.

**Q. In other words, UCA will not support one good man against another?**

A. Right.

**Q. How much of what is raised goes for fancy salaries and expenses of the promoters of UCA?**

A. Nothing! Actually, UCA has *no* employees at this time and other expenses are held to rock bottom.

**Q. How can this be?**

A. Through *unity*. Pooling the contributions of supporters and the resources of cooperating conservative groups brings not only much greater *strength* in the battle to save America from one-world socialism but also brings great